



"Your Easy Path to More Clients."

Holistic Health Practitioners: Double Your Income Quickly Through Speaking, the Introverted Way

1. How much money can you make from one talk?

Your reach = _____
ie, 20 people (# in audience)

Your offer is \$ _____
ie, \$100 for an acupuncture treatment, or \$997 for a
package/treatment plan



If you convert at 40% conversion,
 $0.40 \times$ _____ (your reach) = _____ (# new of
patients/clients from your talk)

Your income potential is:

_____ (# of new patients/clients from your talk)
 \times \$ _____ (how much you're charging for your offer)
 $=$ \$ _____ (money you make from a 1-hr talk)

2. A key to predictability of getting patients (or making money speaking is to create a signature _____ that converts, and one that you can use over and over again without you having to reinvent the wheel every time you speak.

3. Keys to increasing conversions:

4. The 3 steps to take that are an overlooked key to getting booked for more speaking opportunities (or to filling up your room are):

STEP 1: Design your _____ - _____ talk _____

STEP 2: Decide on the _____ places to get _____

STEP 3: Get your _____ in the _____ or fill up your own talk

5. The first question to ask yourself before accepting a speaking engagement is:

Am I speaking in front of _____% of my ideal _____?

6. One way to get additional speaking engagements is

_____.



7. Your Speaker _____ - _____ is like your business card when you are a speaker, and will help you get your foot in the door.



I hope you enjoyed these tips from the 6-Figure Speaking system for Introverts!

Want insight into your biggest frustrations in your practice right now, and how to have a makeover of your practice through speaking?

Apply for a 6-Figure Speaking Breakthrough Strategy session now:

<http://www.getbookedspeaking.com/session>

Notes: